FOURTEEN PAGES

WASHINGTON, D. C., FEBRUARY 20, 1938.

The Sunday Star

## D. C. STORE SALES HIGH 1937 LEVEL

Showing Highly Favorable, Slight Decline From Week Ago Seen.

SITUATION IS SIMILAR OVER FIFTH DISTRICT

Norfolk Among Seven U. S. Cities With Gains Over Year Ago. Baltimore Unchanged.

By EDWARD C. STONE. Trade in Washington department stores remained on an even keel during the past week, holding its own the corresponding week last the Commerce Department weekly review announced yesterday Similar conditions were reported in the rest of the fifth Federal Reserve district, the trade status being better than in many centers outside this By the Associated Press. territory.

trade levels. Only one of the seven ary last year. big department stores here reported decrease from the 1937 sales total. 31 totaled 26,610,596, of which 22,327,

considered highly favorable, as it will the month, compared with 26,704,476 be recalled that the spring months and 22,328,472 for December and 27,of 1937 represented a peak period of 288,050 and 24,364,802 for January business activity in the previous seven last year. or eight years. Furthermore, Easter is still approximately two months has yet appeared, the Commerce summary states.

Norfolk was mentioned as one of seven cities in the national survey which business was slightly better with Washington as a city in which business was practically unchanged during the week. Charleston, S. C., experienced a firmed tone in both 17,662,922 for January last year. cash and instalment sales.

Bank clearings in Washington for year ago. More tourists visited the ary last year. Washington Monument than in the previous week or a year ago, the report said.

Gas Preferred Sells Higher. Washington Gas Light preferred stock figured in a 30-share sale at 9934 yesterday on the Washington Exchange selling so far this year.

The largest share turnover during the week on the exchange was in Capital Transit stock. Early in the week 200 shares changed hands during one session at 8%. The stock has not moved either way since the transit company announced plans to borrow approximately \$1,000,000 from 16 local banks to be used in the purchase of new equipment.

Dividends will be paid in a few days on the Potomac Electric Power common and preferred issues, on Washington Railway & Electric common and preferred, and on Lanston Monotype stock. These stocks are now being quoted ex-dividend on the ex-

Insurance Cashiers Meet.

February luncheon Friday at a downtown restaurant, with J. Balch Moor, insurance superintendent in the District, and Paul H. Primm, president of the underwriters' association, honor

briefly, the new section having been launched under his administration.

section; Amelgio Paglino, vice chair- price. man, and Ida V. Lyons, secretary.

Bank Debits Off Seasonally. Debits to individual accounts reported by Washington banks for January were seasonally lower than the December total, registering a decrease of 13 per cent from the preceding

This percentage decrease was less than the drop for the country as a whole, indicating that business in Washington held up a trifle better than that of the average community. The Standard Statistics Co. index of bank debits for Washington is computed at 139 (average of 1920-1924 equals 100) for last month

agaist 160 for December Noted in Financial District.

The Norfolk & Western Railway's quarterly dividend of \$1 a share on the preferred stock was received here yesterday. The United States Steel Corp.'s quarterly dividend of \$1.75 a share on the preferred stock was also paid yesterday.

Daily average sales of chain grocery stores for January were about 1 per cent below the dollar volume for January, 1937, according to preliminary estimates of the Bureau of Foreign

and Domestic Commerce Total sales for the year 1937 were about 11/2 per cent above 1936, and were higher than for any year since 1931. However, the increase was considerably less than any year to year gain recorded during the recovery period. Chain grocery sales for 1937 were still 7 per cent below the 1929

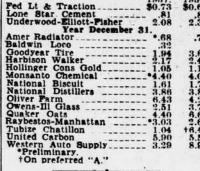
M. S. Szymczak, member of the Board of Governors of the Federal Reserve System, will be honored at a dinner given by the Manhattan Society in New York tomorrow evening. Gov. M. S. Eccles will attend, as will nany New York financiers.

#### U. S. FILMS IN LEAD.

An important exporter of American merchandise is Hollywood. Seventy per cent of the films shown in 72,097 leaters in 90 foreign countries last year were American made, according the Department of Con

#### **Earnings**

By the Associated Press NEW YORK, Feb. 19.—Corporate earnings reports issued during the week showing profits per commo share included



January Rate at 93.5 Per Cent, Against 92 Per Cent in December.

The Census Bureau reported yes-Business in the Capital was 1.16 terday the cotton spinning industry per cent under the previous week. operated during January at 93.5 per No percentage comparison was made cent of capacity, on a single shift with the same period a year ago, as basis, compared with 92 per cent in there was so little difference in the December and 136.9 per cent in Janu-

Spinning spindles in place January Trade conditions in the Capital are 444 were active at some time during

Active spindle hours for January totaled 5,682,452,696, or an average of away and little business of this type 214 hours per spindle in place, compared with 5,726,020,185 and 214 for December, and 8,586,958,938 and 315 for January last year.

Spinning spindles in place in cotton-

growing States January 31-numbered than last year. Baltimore was rated 18,812,744, of which 16,897,958 were active at some time during the month, compared with 18,798,330 and 17,280. 348 for December, and 18,980,790 and

Active spindle hours for January in cotton-growing States totaled 4,the week totaled \$21,407,966, against 554,720,798, or an average of 242 hours \$24,422,483 in the same week last per spindle in place, compared with Building permits were off 4,646,507,392 and 247 for December, \$420,000, compared with \$645,600 a and 6,568,244,608 and 346 for Janu-

### TRADE RECESSION

This is higher than the stook had been Further Ground Lost, but Rate Slackens, According to

Annalist Writer. Special Dispatch to The Star.

NEW YORK, Feb. 19.—Economic activity in the United States lost further ground in January, but 350,003 and 2,270,000 tons. It has the rate of recession slackened sharp- been estimated that the potential ly, according to the monthly review of maximum for agricultural use of steel, domestic business conditions by H. E. likely to be attained with a few years Hansen in the current issue of the

Industrial production was only slightly lower than in December, Factory employment and pay rolls showed more substantial declines, but the of the steel used in manufacturing factory worker was aided by a further finished products the farmer buys. cut in the cost of living

The dollar volume of retail trade declined moderately, partly because The cashiers section of the District of a decrease in retail prices. De-Life Underwriters' Association held the partment store sales, however, advanced. The construction industry again made a favorable showing, awards declining by less than the usual seasonal amount.

The character of the present decline in retail trade is much the same as Mr. Moor stressed the importance that for previous business recessions. of the work of the cashiers and pointed Heavy goods and luxury items are the out many ways in which they can hardest hit. Demand for these and co-operate most helpfully with of- other products which are largely purfices in the field, as well as with all chased on installment plans are very selling agents. Mr. Primm also spoke sensitive to changes in consumer income. Sales of necessities, of course, are always fairly stable, although de-Joseph F. Woods is chairman of the mand shifts to goods of lower unit

ESTATE TAXES RISING.

NEW YORK, Feb. 19 (Special) .- A \$5,000,000 estate in 1931 would have been taxed \$490,140, but seven years later, in 1938, the tax would be \$2,-

# BUSINESS HAILS

Is Vital Factor in Domestic Market.

WIDESPREAD BENEFITS **EXPECTED AS RESULT** 

Stocking Up Shelves to Meet Increased Demand

By J. G. DONLEY.

NEW YORK, Feb. 19.-For the farmer in the dell, things look very, very well-now that the A. A. A. of 1938 has become law and the administration is going to do something about bringing farm prices back to the "parity" with other prices which they achieved for a brief period early in 1937 and swiftly lost.

Apparently, the idea this time is to bring down prices of some of the things the farmer buys, rather than to attempt to achieve "parity" by putting prices up for all farm products. But, in certain selected situations, a little steam will be put under prices of things the farmer has to sell.

Whether or not business sees eye to eye with the price-pepping plans, it is unit in its belief that anything that helps the farmer-provided it does not hurt too much in other directionswill be beneficial to general trade and industry. For farm prosperity is assurance that a large section of the domestic market will be a good market

Auto Sales Heavy. Take automobiles, for instance. In the years 1935 and 1936, according to a study just released by the Department of Agriculture, and based on a typical farming counties, purchases of new cars averaged nearly three per thousand families. Purchases of used cars set a rate nearly twice as high, at families. Farm families the country over paid an average of \$739 for new cars and \$263 for used cars, the lat- tomorrow. ter being generally of the "high-value"

take agricultural machinery. Or that lighten labor. It is estimated that the country's farmers purchased SLOWS IN JANUARY well over \$500,000,000 worth of farm house, 96; Santa Fe, 3614; machinery last year, which was an 118 and Seaboard Oil, 2312. increase of about 30 per cent over 1936, and set a new all-time peak well above the 1920 record.

Steel Demand Cited.

Taking a look at steel, we find that, during the past nine years, agricul-tural use of steel has fluctuated between 31/2 and 91/3 per cent of the total distribution of finished steel. In tonnage, it has ranged between of broad recovery, is around 3,000,000 ton:. The farm use of steel takes in such products as wire, woven fencing, galvanized and corrugated sheeting and the like, but takes no account

Real prosperity on the farm also would help the building industry, for various estimates have indicated a greater deficiency in dwellings on the farms of the country than exists in the urban districts.

Sales Spurt Expected. In this week's Trade Review, Dun & Bradstreet reports that "in rural districts, retailers stocked seeds, garden tools and farm equipments, anticipating larger sales than e year ago." And it also reports that passage of the farm bill "sent orders for print cloths to the largest volume in

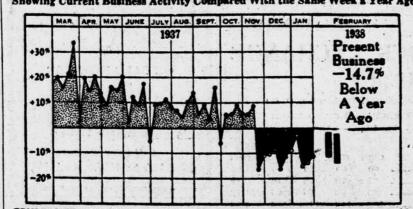
five weeks.' This development in cotton textiles grew out of belief that control of cotton production this year is likely to be more successful than previous efforts, for the main reason that last season's crop was the largest on rec-

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COCOA FUTURES.

### later, in 1938, the tax would be \$2,-000,100, according to the Guaranty Trust Co. of New York. NEW YORK. Feb. 19 (P).—Cocoa fu-tures closed 17-20 higher. Sales, 4.127 tons. March. 6.14n: May. 6.15. July. 6.18n: September, 6.21. n Nominal.





GENERAL BUSINESS ACTIVITY for the country indicated by Bank Debits outside N. Y. City. Shaded areas show week of activity above the corresponding week of the previous year. Black areas indicate declines from same weeks twelve meaths earlies.

ACTIVITY BY FEDERAL RESERVE DISTRICTS Check Transactions compared with the same week a year ago

Boston New York Philadelphia Cloveland Richmond Atlanta

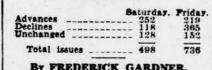
-19.7% -35.6%	40.0%	-19.07	1011/2	-3.3%
Chloage   St. Louis   -21.9%   -6.7%	Minneapolie -7.5%	Espes City	Deltes +2,9%	8. Francisco -13.3%
	LEADING B		THE RESERVE AND ADDRESS OF THE PARTY OF THE	. 71
8h	owing Trend of	CETS SEARCH INTERPOLICE FOR	ASSESSMENT OF THE PARTY OF THE	% Change
			ent Trend	From Year Age
Business in Dollars (Checks Cashed)			award .	- 14.7
Employment (Dept. of Labor) Ware (Dept. of Labor)			award	- 9.7
Cost of Living (Ind		AND SAME A TRANSPORT OF THE PARTY OF THE PAR	nward	- 18.0
Wholesale Prices (F			award award	+ 0.6
Agricultural Prices			erd	- 21.6
Movement of Goods (Car Loadings).			ard	- 16.2
Retail Trade (Fed. Res. Board)			dy de month to	- 3.2
Building Contracts			award	<b>— 7.3</b>
Failures (Dun's)			award .	+ 39.1
Bond Prices (Dow-Jones) Stock Prices (Composite Dow-Jones)			ard ard	- 12.6
Stock Mkt. Vel. (S			award	- 39.0 - 76.1

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Agricultural Buying Power Peaks Set Around Close. Most Advances Range to Point or So.

> TICKER TAPE REGISTERS ONLY 295.950 SHARES

Rural Dealers Reported Already Many Traders Start Holiday Early and European Developments Make for Caution.



By FREDERICK GARDNER, Associated Press Financial Editor.

NEW YORK, Feb. 19.-Oils and coppers led a toddling climb in today's stock market and enabled the list to end the third consecutive week with a net advance.

While gains for the brief session ran to a point or so among favorites, a few specialties were up 2 to 3. Best prices were registered in the final few minutes of dealings.

The ticker tape was inclined to creep throughout, with transfers of 295,950 shares being the smallest volume for any day since October 2, last. But even with the restricted turnover the Associated Press average of 60 stocks was up .4 of a point at 44.6. For the six-day period the composite was ahead .8 of a point. Anticipate Recess.

There was little spot news in the Saturday proceedings to inspire either buyers or selliers to extend positions to any great extent. Many traders got an early start on the holiday with the intention of skipping Monday's survey of 17,000 farm families in 64 session. Tuesday the exchange will recess for the observance of Washington's birthday.

An inclination to step easily was also evidenced because of the growpractically five used cars per thousand ing complexity of European affairs which may be climaxed in the scheduled speech of Chancellor Hitler

Among the day's best gainers were Standard Oil of New Jersey at 51; Texas Corp., 42; Anaconda, 33; When the farmer is sitting pretty he Kennecott, 39; Cerro de Pasco, 40; always goes in for production aids Union Carbide, 76%; Johns-Manville, 7734; Phillip Morris, 9334; Chrysler, well over \$500,000,000 worth of farm house, 96; Santa Fe, 3614; Du Pont, Inflation Talk Fades.

"Inflation" was the principal market theme earlier in the week and, according to the majority of brokers, accounted for the underlying strength of the list as a whole. However, this idea was subjected

to a chilling draught on Friday when the President, at his press conference, restated his position on balanced price levels and virtually renounced inflation and dollar devaluation as a means to this ooject .. e. Stocks felf briskly on the first reading of these remarks, but partially regained balance later as it became

regained balance later as it became known Wall Street opinion differed as to just exactly what the Chief Executive meant. Some analysts appeared still confused as the week drew to a close, while others thought the White House comments indicated a constructive administrative program to break the recession was in the making. The dollar, weak recently in terms of European currencies, steadied. Cool to Gold Plan

"Desterilization" of a small part of the Treasury's sequestered gold and virtual suspension of the gold impounding policy, while seen as a gesture toward widening credit, left markets rather cool and stocks dipped on the announcement.

Action of United States Steel and other important companies in this field in reaffirming second quarter prices was a bolstering influence in that it advanced the possibility of pent-up steel buying being loosened because of the likelihood there would be no further price cuts. At the same time "Big Steel" stock skidded when the corporation announced it would seek authorization to increase its common shares by 2,500,000.

Hopes for business revival were seen in orders of the President to the F. F. C. to resume lending to railroads and other industries. Helpful, too, was the approval of the House Ways and Means Committee of proposed revision of the capital gains and undistributed profits tax laws.

#### **FOREIGN EXCHANGES TURN DOWNWARD**

Sharp Rise of European Currencies Against Dollar Followed by Quick Slump.

NEW YORK, Feb. 19.-Leading European currencies, swelled along by inflation talk and rumors of further devaluation of the dollar, advanced sharply during the week to new highs for 1938-but it didn't last.

On Wednesday sterling reached 5.03 9-16, in terms of the dollar. The Netherlands guilder at 56.15 cents and Belgian belgas at 1.03 were likewise at new highs for this year. These advances represented an ac-

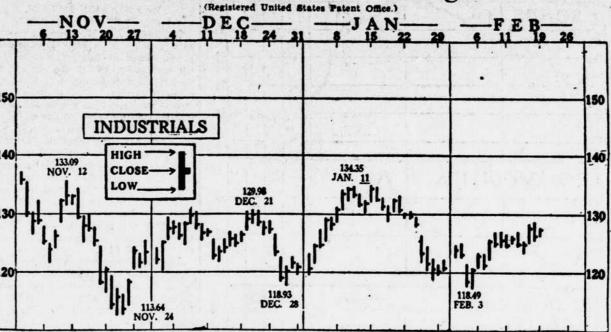
celeration of the flight of foreign balances held in this country. On Thursday the advances were halted by profittaking and conversion of profits into gold, with the result that the demand for bullion in London was the heaviest for some time On President Roosevelt's discussion of price levels Friday, and his remark

that no further devaluation of the

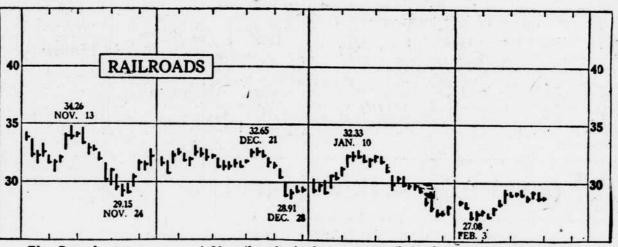
dollar was being considered, sterling, Swiss and French francs, guilders and belgas immediately tended lower in terms of the dollar. The demand for gold in London was effected also in the absence of any gold engagements abroad for shipment to New York. It was the third con-

secutive week without any engage-

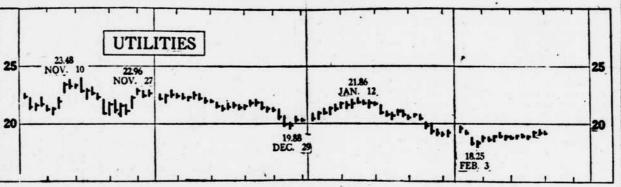
#### **Dow Jones Stock Averages**



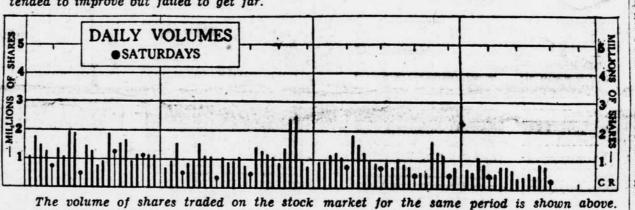
The high, low and closing averages of 30 industrial stocks as compiled by Dow Jones & Co. are shown above. Extending back for four months, the top of each vertical line represents the high while the bottom represents the low point of each day. The small intersecting horizontal line represents the closing average. The high and low averages of each month are given on either side of the average lines. Industrials improved further this week and closed near their Saturday's peaks.



The Dow Jones averages of 20 railroad stocks are compiled above in the same monner. Rails were about steady after following an uneven course.



Averages of 20 utilities are shown in the third section of the compilation. This group tended to improve but failed to get far.



## BY GERMAN MOVES

London Markets Depressed. Hitler Statement Awaited Anxiously.

By LEONARD J. REID.

LONDON, Feb. 19.-A dismal week in the London markets ends with a slightly better tone, but with external factors in complete control. The financial district, overshadowed by Austro-German events, and with the markets interpreting the week's developments as seriously complicating the European situation, is now anxiously awaiting Chancellor Hitler's Sunday statement to the Reichstag.

Although there was no really heavy selling in the securities market, the despondent tone caused a steady sagging of prices throughout the list, including gilt-edged issues, whose recent resilience is now exhausted and which were unable to resist the profit-taking which developed in midweek.

While Wednesday's issue of £2,000,-000 Johannesburg 31/2s, priced at 991/2, was oversubscribed, the scrip is now quoted at an appreciable discount, as also are other recent issues. The absence of buyers in all other

sections, coupled with the reluctance of dealers to add to their books, caused a marked downward tendency in. quotations, which was only checked toward the end of the week by bear. covering following Thursday's rally in

The decline was slightly less pronounced in gold mining shares, the market presumably arguing that Secretary of the Treasury Morgenthau's statement practically precludes the possibly of a fall in the price of gold. The commodity markets here are inclined to respond to Secretary Morgenthau's announcement and President Roosevelt's declaration that commodity prices are too low, and London is cautiously raising prices. (Copyright, 1938, by the North Americ

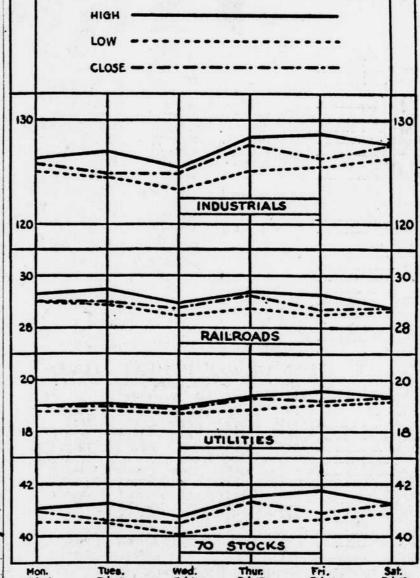
#### INVESTMENT COMPANY STOCK AVERAGES GAIN

Newspaper Alliance, Inc.)

NEW YORK, Feb. 19.-Investment ompanies common stock prices rose slightly last week, according to the averages compiled by Distributors

Group, Inc.
The average for the common stocks for 10 leading management companies influenced by the leverage factor stood at 10.40 at the close of February 18 compared with 10.20 on February 11.

#### **Trading During the Past Week**



Wed. Febjo Thur. Feb. 17 Fri. Feb,18 Feb.15 Three lines in each of the three market divisions show the high, low and closing Dow Jones averages for the past week.

#### Weekly Financial High Lights

By the Associated Press.	This week.	Prev. week.	Year ago.
Brokers' loans	\$588,000	\$572,000	\$1,009,000
Holdings U. S. securities	2,564,015	2,564,015	2,430,227
Gold reserve	9,163,600	9,116,097	8,847,885
Rediscounts	9,920	11,215	3,045
Bank clearings	4,297,187	4,322,816	5,578,656
Electric output (kilowatt hours)			
week ending February 12	2,052,302	2,082,447	2,199,860
(Final three ciphers omitted in a		47.60 B7.6507.0	
Car loadings, week ending Feb. 12	542,991	564,740	688,523
Crude oil produced (barrels)	3,324,500	3,316,450	3,286,050
Stock sales, N. Y. Stock Exchange	3,316,940	3,317,940	13,114,810
Bond sales, N. Y. Stock Exchange	\$33,609,400	\$29,684,875	\$94,812,000
New financing	- 1,301,000	46,266,275	29,193,000
Pederal Reserve ratio	80.3%	80.2%	80.3%
Steel output rate	31.0%	30.7%	81.6%
Call money rate	1%	1%	1%
Time money rate	14-14%	11/4-11/4 %	14%
Commercial paper	1%	1%	1%

UTILITY PREFERRED DOWN, Group, Inc., index of 33 stocks. The

# TRADE FOLLOWS

Small Steel and Auto Gains Contrasts With Power, Loadings Decline.

#### RETAIL VOLUME OFF IN 15 MAJOR CENTERS

Losses From Year Ago Reported by Commerce Department in Weekly Review.

By THOMAS E. FLANAGAN, Associated Press Financia: Writer.

The Nation's business pursued an erratic course during the past week. Modest gains in steel and motor production contrasted with losses in freight carloadings and output of

Retail trade was "mixed," the Commerce Department said, reporting business conditions in 36 cities. The Associated Press index of industrial activity sagged to 70, the lowest point since December, 1934. The previous week it was 70.4, a year ago 100.7.

Operations in the steel industry moved up a notch to 31 per cent of capacity, the American Iron & Steel Institute estimated. This compared with 30.7 in the previous week, 29.8 a month ago and 81.6 in the like week

Steel Price Move Hailed. The high spot of the week's steel news was provided by United States Steel Corp., which reaffirmed prices on shipments of hot and cold rolled steel products until July 1. Trade circles said this step would have a stabilizing effect and might bring in orders to the industry otherwise held back by uncertainties over prices. To "break even," steel men recalled the industry at large has to run at

from 40 to 45 per cent of capacity,

compared with the current rate of 31

Iron Age said automobile com-

panies, top consumers of steel, had

enough steel for 30 to 60 days, depending on the rate of production. Output of motor assembly lines advanced to 59,100 units from 57.810 the previous week and compared with 88,740 in the like 1937 period. Ward's reported. The survey said, "sales of both new and used cars are showing considerably more activity since the first of February than had been ex-

pected." Freight Leadings Down. In the week ended February 13, carloadings declined 3.9 per cent to 542,991, the Association of American Railroads reported. This was a drop of 21.1 per cent from the corresponding week last year. Miscellaneous freight, usually a barometer of trade conditions, gained slightly. Coal shipments dropped. Other classifications were little changed.

Production of electric power in the week ended February 13 was down to 2,052 302,000 kilowatt hours, the Edison Electric Institute reported. The total was 6.7 under the like week a year ago. Bearing witness to the slower pace of industry, sizable losses from 1937 were recorded in the central industrial and New England regions. Surface indications on the stream of business afforded little near-term encouragement to observers. Currency in circulation dipped. New life insurance written in January was lower than 1937. Railroad and industrial earnings showed the inroads of higher operating costs. New financing was at the lowest ebb in several years. Wholesale prices eased. Bank clearings in 22 leading cities were under 1937 for the fourteenth consecutive

Reports to the Department of Commerce disclosed losses in retail trade in 15 important centers compared with the like week a year ago. In seven cities-Boston, Cleveland, Dallas, Buffalo, Charleston, Indianapolis and Norfolk-there was slight improvement. "Decidedly mixed trends" were revealed in Philadelphia Cincinnati, Houston and Memphis. In Birmingham, Chicago, Baltimore, Denver, Honolulu, New Orleans Milwaukee and Washington retail turnover was about the same as last year. It was not possible to com-

week, Dun & Bradstreet reported.

15 Cities Show Losses.

period last year. Cities showing "definite losses" were New York, Atlanta, Minneapolis, St. Louis, Kansas City, Detroit, San Francisco, Los Angeles, Portland, Oregon; Seattle, Jacksonville, Omaha, Pittsburgh, Savannah and Wilming-

pare conditions in Louisville owing

to floods during the corresponding

#### VALSPAR HOLDERS VOTE RECAPITALIZATION PLAN

Special Dispatch to The Star. NEW YORK, Feb. 19.—Stockholders

of the Valspar Corp., at a special meeting held yesterday at Wilmington, Del., approved a recapitalization plan providing for the funding of fixed bank indebtedness and also for the discharge of accumulated dividends on the present preferred stock through exchange for new preferred and additional common shares.

More than a majority in number of the holders of preferred and common shares, representing over threefourths of the outstanding preferred and common stock, voted in favor et

Upon consummation of the planthe Valspar Corp. will have outstands ing \$2,401,184 of unsecured 41/2 pers. cent notes, due November 30, 1941; 30,444 shares of \$4 cumulative convertible preferred stock, \$5 par value, and 385,342 shares of common stock, \$1 per value.

#### BOND EXTENSION SOUGHT.

The Carlton & Coast Railroad Co. of Oregon applied to the Interstate Commerce Commission yesterday for permission to extend to May 1, 1941, The average of five mutual type investment funds closed at 10.71 on February 18, compared with 10.60 o index closed on February 18 at 68.78 the maturity date of \$468,377 first